

# DEVELOPING A COLLABORATIVE RELATIONSHIP WITH STAKEHOLDERS



One of the biggest challenges in translating research findings by the scientific community into commercialization is securing and sustaining the support of key stakeholders. Knowing who stakeholders are and the reasons they are stakeholders can greatly assist researchers in doing world-class research and help your organization to achieve its mission.

**Who**  
should do  
STAKEHOLDER  
ENGAGEMENT?

**The short answer: everyone!**

If you want to learn

**Who? Why? When? Where? How?**

**Join in our expert panel discussion (Virtual)**

**MAY 18, 2021**

**10 : 00 AM - 12 : 00 PM (PST)**

## Speakers

## Moderator



**Shannon Dosemagen, MS**  
Director  
Open Environmental Data Project



**Elia Scudiero, Ph.D.**  
Assistant Research  
Agronomist  
University of California  
Riverside



**Sheila A. Martin, Ph.D.**  
Vice President  
OEDCE



**Scott A. Bradford, Ph.D.**  
Research Leader  
SAWS, USDA Davis



**Salini Sasidharan, Ph.D.**  
Postdoc Scientist  
University of California, Riverside



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